

**PROFESSIONAL LIABILITY FOR SPECIFIED PROFESSIONS  
PUBLISHERS SUPPLEMENT**

**Instructions:**

- A. Please answer **ALL** the questions. If more space is required to answer a question, continue on applicant's Letterhead.  
 B. This supplement must be signed and dated by a principle, partner, officer of the prospective insured's organization and will be attached to the policy, should one be issued.

1. Name of Applicant:

2. Please state the percent of total gross annual sales derived from each of the following:

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| a. Broadcasting/Telecasting _____% | d. Magazine Publishing _____%     |
| b. Cablecasting _____%             | e. Book Publishing _____%         |
| c. Newspaper Publishing _____%     | f. Other (please describe) _____% |
|                                    | TOTAL 100%                        |

3. If the Applicant is engaged in book publishing, please complete the following (IF NONE, CHECK HERE \_\_\_\_)

i. Gross Annual Income Current Last Fiscal Year:

- a. Publishing: \$\_\_\_\_\_      b. Distribution: \$\_\_\_\_\_      c. Subsidiary Rights: \$\_\_\_\_\_

ii. Please specify the number of:

- a. Original Titles: \_\_\_\_\_      b. Reprints: \_\_\_\_\_      c. Titles distributed for others: \_\_\_\_\_

iii. Please indicate the percentage of the types of books published:

- |   |                                   |
|---|-----------------------------------|
| a. Textbooks _____%                       | i. History/Biography _____%       |
| b. How to do it _____%                    | j. Fiction _____%                 |
| c. Current Biography/Autobiography _____% | k. Poetry _____%                  |
| d. Social/Political Commentary _____%     | l. Children's _____%              |
| e. Investigative Reporting/Exposes _____% | m. Celebrity _____%               |
| f. Technical _____%                       | n. Other (please describe) _____% |
| g. Religious _____%                       | TOTAL 100%                        |
| h. Classics _____%                        |                                   |

iv. Are publications reviewed for controversial material and originality by:

- a. In House Counsel:       b. Outside Counsel:       c. Both:       d. Other:  (Please describe)

4. If the Applicant is involved in newspaper publishing, please complete the following. (IF NONE, CHECK HERE \_\_\_\_).

a. Please list all publications (use separate sheet as needed).

| Name of Publication | Location | Frequency of Circulation | Average Circulation |
|---------------------|----------|--------------------------|---------------------|
|                     |          |                          |                     |
|                     |          |                          |                     |
|                     |          |                          |                     |
|                     |          |                          |                     |

b. Primary Circulation areas are:

National       Regional       Campus       Metro  
 Rural       Suburban       Community       Other (please describe)

c. Does the Applicant engage in investigative reporting or exposes?  Yes  No  
 (If "yes", please provide us with full details including procedures for documenting sources of information)

d. Are written Hold Harmless agreements executed with advertisers and advertising agencies?  Yes  No

e. Are letters to the editor edited?  Yes  No

f. Is a law firm consulted in respect to media law?  Yes  No  
 (If "yes", please provide us with the name, address and number of years experience in media law)

5. If the Applicant is engaged in magazine publishing, please complete the following (IF NONE, CHECK HERE \_\_\_\_)

a. Please list all publications (use separate sheet as needed).

| Name of Publication | Location | Frequency of Circulation | Average Circulation |
|---------------------|----------|--------------------------|---------------------|
|                     |          |                          |                     |
|                     |          |                          |                     |
|                     |          |                          |                     |
|                     |          |                          |                     |

b. Primary Circulation areas are:

National       Regional       Metro       Professional       International

c. Does the Applicant engage in investigative reporting or exposes?  Yes  No  
 (If "yes", please provide us with full details including procedures for documenting sources of information)

d. Are written Hold Harmless agreements executed with advertisers and advertising agencies?  Yes  No

e. Are letters to the editor edited?  Yes  No

f. Are written releases obtained from persons appearing in photographs or from photo agencies?  Yes  No

- g. Do free-lance writers provide written warranties in respect to originality of content, libelous matter, and authenticity of sources?  Yes  No
- h. Is a disclaimer issued with respect to technical information or advice?  Yes  No
- i. Is a law firm consulted in respect to media law?  Yes  No  
(If "yes", please provide us with the name, address and number of years experience in media law)

THIS SUPPLEMENTAL APPLICATION IS ATTACHED TO AND FORMS PART OF THE PROFESSIONAL LIABILITY FOR SPECIFIED PROFESSIONS APPLICATION. THIS SUPPLEMENT IS SUBJECT TO THE SAME PROVISIONS CONCERNING REPRESENTATION MADE IN THE BASIC APPLICATION.

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
(PLEASE PRINT)

Date: \_\_\_\_\_ Signature: \_\_\_\_\_